



# ARROW TODAY

NOVEMBER, 2013

## ARROWVISION

Happy Thanksgiving to Everyone ~



**Arrow's recent investment in solar power is good for us...our customers and for our community.**



### **Sustainability, and Renewable Resources!**

Green technology continues to be very important here at Arrow, so taking advantage of the opportunity presented to us from Brightergy earlier this year to install solar energy panels on the roof of our 26,000 square foot main facility just made perfect sense for us.

Thanks to Brightergy, a grant from KCP&L, State and Federal tax credits, this investment was clearly a no-brainer! The pay-back on our investment will begin immediately, once the system is hooked up, and put online by KCP&L. We have been a participant in KCP&L's Demand Response Incentive program M Power, since 2008, but the solar energy project presented a far greater opportunity for us to help the environment, while also helping us control energy costs.

(...continued on reverse side)



Array of solar electricity generating panels on the rooftop of Arrow's Troost plant.

### **The decision was easy!**

**IT'S FREE!** After the initial investment, our solar energy system allows us to capture free sunlight and convert it into usable power.

**IT'S CLEAN!** Our new solar energy has virtually no impact on the global climate.

**IT'S INFINITELY RENEWABLE!** The sun's energy is limitless. Wherever sunlight shines, electricity can be generated. It reduces the need for non-renewable sources.

**IT HELPS THE BOTTOM LINE!** We

expect this new solar system will generate about 30% of our electrical energy need for the foreseeable future.

### **IT INCREASES OUR ENERGY**

**SELF-RELIANCE.** The more sunlight harnessed by the system, the less electricity we need to purchase from our electrical utility.

**IT IS EXTREMELY RELIABLE.** The sun has been cooking away for billions of years and is likely to burn on for billions more.

## Q&A

**Q: Why do some of my things take longer to get back?**

**A:** There are many reasons why some things take a bit longer to process. Typically the most common issue is stain removal. Many spots and stains do not come out in the regular course of dry cleaning, and need further attention. Unlike many dry cleaners that totally focus on getting the work out (...continued on reverse page...)

~ 2014 is our 100th Anniversary Year! ~

You'll be hearing more about it starting in January. Look for anniversary specials and coupon offers. Very Exciting!



### **Customer Information from ARROW FABRICARE SERVICES**

3838 Troost Avenue • Kansas City, MO 64109 • 800-54-ARROW • 816-931-2452 • www.ArrowCare.com  
Customer Service Email: bea@arrowcare.com

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We are continually looking for ways to make our business more environmentally friendly, through instituting green cleaning systems, such as GreenEarth solvent, and new wet-cleaning systems, also by lowering our water consumption, recycling of paper, cardboard, poly bags, plastics, etc. We have upgraded equipment for greater efficiency, such as our new low energy lighting system in 2010, and our new high efficiency boiler in 2011 which improved our natural gas usage by 50%, to help control our costs of doing business, and in addition to that we get to help the environment, what a great win-win! Now as we enter our 100th year in business, our future is looking brighter than ever!

**Bruce A. Gershon,**  
President/CEO  
bruce@arrowcare.com



**NOVEMBER**  
**Prepare Now for Your Holiday Guests**

We specialize in cleaning Tablecloths, Napkins, Runners, Placemats...Bed Linens, Down Pillows, Comforters, Sheets...AND MUCH MORE!

**DECEMBER**

In December it's time for Formal Wear and Wedding Gown Cleaning & Preservation

*Holiday Greetings to One and All!*

(...continued from front page...) on time, and just slap a "sorry tag" on garments with remaining spots, we have the expertise to remove them, and hate to send them home to our customers with those annoying little tags! We do attempt to separate items at check-in that we believe may take longer, so as not to hold up other items.

Seeing  Is BELIEVING!  
*An Arrow Work Product Gallery*

*Drapery*

Arrow successfully remediated severe water damage caused by a roof leak on these fine curtains.



**Before**



**After**

*Leather*

Jacket ruined during Hurricane Sandy is brought back to life by restoration and coloration.



**Before**



**After**

*Furniture*

Arrow can bring your leather furniture back to near new condition. So don't give them up at a yard sale. Call Arrow



**Before**



**After**

*Handbags*

Arrow handles removing the most difficult stains through a combination of technology and artistry.



**Before**



**After**

**SNICKER TIME! ... SEEN ON A SIGN AT A DRY CLEANING STORE...**

*"Drop your pants here for best results"*



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